

RJReynolds

Tobacco Company

Bruce A. Cook
National Manager-Trade Issues

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SENT VIA FAX

August 26, 1996

To: Bob Flori
Dave Gesmundo
Jack Geeting
Dave Owens
Jim Piscitelli
Rick Young

Re: FDA Legislation

Gentlemen:

Following is a packet of information that may be helpful when customers contact you regarding the recently announced FDA regulations. I have sent the enclosed to several national, regional and state organizations to share with their members. The packet contains some background and talking point information. Should your customers be interested addressing the legislation, and I hope they would, these materials may be helpful.

If I can be of further assistance, please contact me.

Thank you.

Sincerely,

Bruce

Bruce A. Cook

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